

***The Gesneriad Society***  
**2022 Annual Report to the Board**

Date: January 9, 2023

Name: Bob Clark

Position/committee: Membership Secretary

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Back up person to Chair: Stephen and Heather Dunn.

Current properties: a long binding stapler [no longer used.]

How my committee process works: Obtain membership dues; keep membership spreadsheet current; update status on members' only part of the website; communication with members, board members, membership chairs and chapter presidents.

Total membership at 2022 close: 1349, of which 293 had a green mailing option. Of these with the green mailing option, 20 are life members.

2022 brought in 182 new members. Memberships that expired in 2022 were 348 [members that began 2021 but were not on the spreadsheet as of 1/1/2023.] 13 members [current or lapsed] died in 2022 [to the best of my knowledge.] There were 482 renewal postcards sent domestically and 106 renewal letters sent internationally. Postage/supplies expenses for the 2022 year were \$1702.76.

As of today: January 9, 2022, total membership is 1353, of which 293 have a green mailing option.

Current Suppliers and Contact Information: Office supply stores. Post cards are printed at a local print shop.

Activities/accomplishments during past year: 2022 Gesneriad Society Convention Co-Show Chair, US representative and Show Awards Chair to the African Violet Society of Canada, Past President, Awards Chair and Membership Chair of the Seattle African Violet Society and Awards Chair and Membership Chair for the Puget Sound Gesneriad Society.

Green activities/possible actions: New members who supply an email address receive most of the new member packet supplies via email attachment. Email reminders from the website save post card and letter renewals from being mailed. Paper reduction where it can be done.

Future plans/goals: The Job Description needs a lot of work, and that is the next big job for me to accomplish.

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Last year's expenses (2022): \$ 1702.76    Reimbursed: \$ 0.00.

Proposed budget for next year (2024): Expenses: \$ 1,500.00    Income: \$ 28,000.00

Respectfully submitted,  
Bob Clark  
The Gesneriad Society Membership Secretary