

The Gesneriad Society
2023 Annual Report to the Board

Date: January 28, 2023

Name: Hung Nguyen

Position/committee: Merchandise

Address: 2004 Banjo Dr, CA 95407

Phone: 707-623-7584

Email: hungxng@gmail.com

Committee Members/Advisors: Mary Helen Maran

Back up person to Chair: Mary Helen Maran

Current properties:

Shirts: 0

Pins: 0

Labels: 0

How my committee process works:

1) Convention and store sale: I solicit designs for pins , then, when appropriate, help the designer adapt the design for our needs, submit the pin order to the supplier and pay for it, deliver to plant sale cashiers to sell at the plant sale.

2) Printful fulfillment: I upload designs to Printful store and create products. The products then are directly loaded into society Shopify store. When someone places the order, Printful will make and ship the product directly to the customer. Printful automatically charges society's Paypal account the cost, shipping, and tax.

The job description/committee process is up to date: yes

Current Suppliers and Contact Information:

Lapel Pins

Lapel Pin Productions 5840 Red Bug Lake Road, Suite 35,
Winter Springs, Florida 32708

T: [888-680-0783](tel:888-680-0783) | F: 866-226-

E: info@lapelpinproductions.com

www.LapelPinProductions.com

Plant Labels

Macore Company, Inc.

P.O. Box 338

354 4th Street
Lafayette, Oregon 97127
T:866-331-9555
Customer service representative: stacih@macore.com

Apparel, Caps, other promotional items

Printful

printful.com

Activities/accomplishments during past year (2022):

- 35 orders fulfilled by Printful.
- 1 T-shirt product added to the store.
- 1 pin product produced

Green activities/possible actions: none

Future plans/goals:

- Continuing to encourage input from new designers.
- Use third party for fulfilment and shipping (Printful) to avoid carrying inventory and complication of shipping cost including convention shirts.
- We still do pins for convention, but left-over pins will be given to local chapters or donated to clear inventory.

Last year's expenses (2022): \$1424.52

(\$0 tee shirts , \$0 Plant labels, \$1153.52 Printful (including shipping and tax), and \$271.00 pins).
The tee shirts and Printful are billed directly to the Society's Paypal account.

Last year's income (2021) : \$1783.00

- Printful: \$1283.00
- Pins: \$500.00

Proposed budget for next year (2024): \$300 Expenses: \$1400 Income: \$1700

Expected convention arrival and departure dates: July 2nd – July 9th .