

***The Gesneriad Society***  
**2023 Annual Report to the Board**

Date: January 28, 2023

Name: Dave Zaitlin

Position/committee: Publications chair

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Committee Members/Advisors: Karyn Cichocki, Dale Martens, Ron Myhr, Peter Shalit

Back up person to Chair: Karyn Cichocki

Current properties: none

How my committee process works: email contacts mainly; telephone/Zoom if necessary

The job description/committee process is up to date: yes

If no, I plan to have an update completed by \_\_\_\_\_ and sent to Paul Susi.

Current Suppliers and Contact Information: Damian Adshead for graphic layout ([damianadshead@gmail.com](mailto:damianadshead@gmail.com)). Adshead Graphics also arranges for printing services & shipping

Activities/accomplishments during past year (2022): 2023 GS calendar. Revising, updating, and re-writing How to Know and Grow Gesneriads from 2007.

Future plans/goals: Finish the new version of How to Know & Grow Gesneriads by early 2023 and have it published before the convention

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Last year's expenses (2023): \$1,315.05: calendar layout (\$500), printing (\$765.05), and shipping (\$50). Income from Gesneriads back issues, calendars, registers, and Know & Grow: \$862.00

Reimbursed: \$0

Donated: \$0

If donated, designate fund:

Proposed budget for next year (2023): Expenses: \$11,480 to \$20,688 for layout and printing costs for 5,000 copies of the revised Know & Grow (depends of number of pages and paper quality), and ~\$1,300 for the 2023 calendar graphic layout and printing Income: unknown

Expected convention arrival and departure dates: arrive July 3, depart July 8

I will not be attending Convention this year.