

The Gesneriad Society
2026 Annual Report to the Board

Date: January 31, 2026

Name: Hung Nguyen

Position/committee: Merchandise

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Committee Members/Advisors: Mary Helen Maran

Back up person to Chair: Mary Helen Maran, Scott Ammann

Current properties:

Shirts: 0

Pins: 0

Labels: 0

How my committee process works:

1) Convention and store sale: I solicit designs for pins, then, when appropriate, help the designer adapt the design for our needs, submit the pin order to the supplier and pay for it, deliver to plant sale cashiers to sell at the plant sale.

2) Printful fulfillment: I or someone else load designs to Printful store and create products. The products then are directly loaded into society Shopify store. When someone places the order, Printful will make and ship the product directly to the customer. Printful automatically charges society's Paypal account the cost, shipping, and tax.

The job description/committee process is up to date: yes

Current Suppliers and Contact Information:

Lapel Pins

Lapel Pin Productions 5840 Red Bug Lake Road, Suite 35,
Winter Springs, Florida 32708

T: [888-680-0783](tel:888-680-0783) | F: 866-226-

E: info@lapelpinproductions.com

www.LapelPinProductions.com

Plant Labels

Macore Company, Inc.

P.O. Box 338

354 4th Street
Lafayette, Oregon 97127
T:866-331-9555
Customer service representative: stacih@macore.com

Apparel, Caps, other promotional items

Printful

printful.com

Activities/accomplishments during past year (2025):

- 46 orders fulfilled by Printful.
- 2 T-shirt products added to the store.
- 1 pin product produced.

Green activities/possible actions: none

Future plans/goals:

- Continuing to encourage input from new designers.
- Use third party for fulfilment and shipping (Printful) to avoid carrying inventory and complication of shipping cost including convention shirts.
- We still do pins for convention, but left-over pins will be given to local chapters or donated to clear inventory.

Last year's expenses (2025): \$1763.29

(\$1433,29 Printful (including shipping and tax), and \$330.00 pins). The tee shirts and Printful are billed directly to the Society's Paypal account. Sale of pins is included in Convention sale.

Last year's income (2025): \$2423.75

- Printful: \$1823.75
- Pins: \$600.00

Proposed budget for next year (2027): Expenses: \$2000 Income: \$2500

Expected convention arrival and departure dates: June 28th – July 5th .